



PROJECT ENTRY 09

THE CBC BLACK SEA PROJECT ALECTOR



ALECTOR

Collaborative Networks of Multilevel Actors to
advance Quality Standards for Heritage
Tourism at Cross Border Level
2.1.2.73296.282 MIS ECT 2617

The ENPI CBC Project ALECTOR “Collaborative Networks of Multilevel Actors to advance Quality Standards for Heritage Tourism at Cross Border Level”, PRIORITY AXIS1: “Supporting cross border partnerships for economic and social development based on combined resources” and MEASURE 1.2 “Creation of tourism networks in order to promote joint tourism development initiatives and traditional products” funded by the ENPI CBC BLACK SEA JOP, informs on the

The ALECTOR INTERNATIONAL CONFERENCE

*“Caring and Sharing. The Heritage Environment as an Agent
for Change”*

Istanbul, Turkey

31st May - 2nd of June 2016

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The Black Sea Programme is co-financed by the European Union through the European Neighborhood and Partnership Instrument



EVENT ORGANIZER

The International Conference of the CBC Project ALECTOR (2.1.2.73296.282 MIS ECT 2617), has been hosted by IPA FLB (Governorship of Istanbul, Turkey), from the 31st of May to the 2nd of June 2016 in Istanbul and Sile, Turkey.

CONFERENCE AIM

The ENPI CBC Black Sea JOP Project ALECTOR is a first attempt at Black Sea Level to equally offer dislocated audiences the chance to create their personal place-bonding with cultural assets presented independently of place and time, promoting the Project region at global level with exceptional cognitive-emotional heritage experiences. The Project's International Conference aims to communicate to multiple target publics the project achieved results, methodologies and planning strategies developed, local implemented pilot applications using the international experience in the heritage sector and more particular in the conservation, protection, management and communication of heritage. The Conference title "*Caring and Sharing: The Heritage Environment as an Agent for Change*" intends to sample contributions from the international academic community and share across multiple target publics project results achieved, methodologies developed and planning strategies suggested, offering at the same time an international forum on issues regarding the sustainable place making and the dynamics of cultural values for regional and local development. In this way comprehension and support of local governments and related decision makers along with the awareness of the general public, will be raised and maintained.

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CONFERENCE LOGISTICS

The Conference was held at the Sura Design Hotel & Suites, Divan Yolu Cad. Ticarethane Sok. No 43 Sultanahmet, Fatih, 34110 İstanbul.

A special website has been prepared already in September 2015 and linked to the Project Website (http://www.rorcf.ro/alector2016/?page_id=37) entailing all relative information: Agenda, Infopack with Deadlines and Practical Information and the Submission System. Administrative Assistance has been activated since September 2015.

CONFERENCE PROCEEDINGS

100 scientific contributions will be published in 2016-2017 with the SPRINGER VERLAG



CONFERENCE PRESIDENTS

Gheorghe ZAMAN, Corresponding Member of Romanian Academy, Bucharest, Romania and Prof. Fethiye ERBAY, İstanbul University, Head of Museology Department, İstanbul, Turkey

Conference Presidents, Professor Gheorghe Zaman and Professor Fethiye Erbay

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CONFERENCE EDITORS

Prof. Valentina VASILE, Institute of National Economy, Bucharest, Romania
Dr. Dorothea PAPATHANASIOU
Associate Prof. Dr. Daniel STEFAN

SCIENTIFIC COMMITTEE

Associate Prof. Calin COMES, Petru Maior” University of Tîrgu-Mureş, Romania;
Dr. Anca CRISTEA, senior researcher, Institute of National Economy, Bucharest, Romania
Prof. Dr. Fethiye ERBAY, İstanbul University , Head of Museology Department, İstanbul, Turkey
Prof. Emzar KAHIDZE, Batumi State University, Georgia
Prof. Konstantinos KUTSIKOS, School of Management Sciences, Department of Business Administration, Director Wave Lab, University of the Aegean, Greece
Dr. Dorothea PAPATHANASIOU, The Wave Lab, University of Aegean, Greece
Dr. Vasileios LAPODIS, CULTUREPOLIS, former official of the European Commission
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Dr. Marius SURUGIU, senior researcher, Institute of National Economy, Bucharest, Romania
Dr. Nikolaos THOMAIDIS, Drama Development S.A. , Greece
Prof. Valentina VASILE, Institute of National Economy, Bucharest, Romania;
Dr. Aysegul YILMAZ, Boğaziçi University, İstanbul, Turkey
Prof. Gheorghe ZAMAN, Corresponding Member of Romanian Academy, Bucharest, Romania
Associate Prof. Mutlu ERBAY, Boğaziçi University, Head of Fine Arts Department, İstanbul, Turkey
Assistant Prof. Nuri Özer ERBAY, İstanbul University, Museology Department, İstanbul, Turkey
Associate Prof. Sevtap DEMİRCİ, Boğaziçi University, The Ataturk Institute for Modern Turkish History, İstanbul, Turkey
Prof. Dr. Esin CAN, Yıldız Technical University, Lecturer in Management and Organization Department, İstanbul, Turkey
Prof. Dr. Şebnem ARIKBOĞA, İstanbul University, Head of Management and Organization Department, İstanbul, Turkey
Prof. Dr. Sehban KARTAL, İstanbul University, Museology Department, İstanbul, Turkey

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INAUGURATION OF SCRIPTORAMA, THE BLACK SEA OPEN STREET MUSEUM

Dr. Nikolaos Thomaidis, ENPO FLB, has opened the Conference presenting the MIS ETC 2717 Project ALECTOR. The Deputy Governor (Governorship of İstanbul) Mr. Ahmet Onal has attended the Opening of the Conference on the 31st of May 2016 and inaugurated the Open Street Museum.

The Deputy Governor Mr. Ahmet Onal

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THE BLACK SEA HERITAGE OBSERVATORY LAUNCH EVENT

The Black Sea Heritage Observatory is the legal association will manage the project legacy upon project completion. It will be operated in Varna as a Public-Private-3Sector Network aiming to become a long-term cultural heritage reference network for cultural heritage works in the Black Sea Basin. It has been launched on the 1st of June 2016 in Istanbul, Turkey.



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Snapshots from the Launch Event “Black Sea Heritage Observatory”.

KEYNOTE SPEAKERS

3 Keynote Speakers have participated the Conference: Professor Gheorghe ZAMAN, Corresponding Member- Romanian Academy, Professor Valentina VASILE, Institute of National Economy, Romania has addressed the audience with the topic “Cultural Heritage Management and the sustainable development requirements”. Prof. Dr. Fethiye ERBAY, Istanbul University, Head of Museology Department, Istanbul, Turkey has addressed the audience with the topic “Changing Museology”. Dr. Dorothea PAPATHANASIOU, the Wave Lab/University of Aegean, Greece has addressed the audience with the topic “Cultural Communication: Meeting and Grand Societal Challenges and the New Narrative for Europe”.



THE ALECTOR EQF CERTIFICATION

Professor Valentina VASILE, Institute of Institute of National Economy, Bucharest, Romania has presented the 34 EQF Certification Diplomas awarded to the participants of the ALECTOR Trainees, who attended HERISCOUT, the Project's Training Course.



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Snapshots "EQF Certification"



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THE ALECTOR VOLUNTEER AWARD EVENT

Svitlana ZAKREFSKA, ENPI PP4, Alliance, has presented the 11 Volunteer Awards to the Cross Border Partnership.

Snapshots "Volunteer Award Event"



THE ALECTOR PILOT PROJECT AWARD EVENT

Dr. Dorothea Papathanasiou-Zuhr, cultural heritage expert, ENPI FLB DDSA, has awarded 9 certifications for 9 Pilot Project Applications:

ENPI Partners	NUTS III (equivalent)	Heritage Project Title	Subtitle
ENPI FINANCIAL LEAD BENEFICIARY: Drama Development D.D.S.A., Drama, Greece	GR 514 (Historic Centre of Drama)	TOBACCO PERFUMES	Drama 1840-1940. Stories, passions, protagonists
ENPI PARTNER 1: National Authority for Tourism, Bucharest, Romania	RO 223 (Constanta)	ROMANIA'S ANCIENT BLACK SEA COAST	Greek colonists, Dacian kings and Roman legions
ENPI PARTNER 2: Union of Bulgarian Black Sea Local Authorities, Varna, Bulgaria	BG 331(Varna Historic Town)	100 YEARS IN 60 MINUTES	Varna, 1860-1960
ENPI PARTNER 3: National Association of Rural, Ecological and Cultural Tourism, Chisinau, Moldova	MO (Chisinau)	TREE OF LIFE.	Discovering spiritual treasures
ENPI PARTNER 4: Donetsk Civic Organization "Alliance", Donetsk, Ukraine	UKR (Mariupol)	GREEKS OF PRIAZOVIE	Mariupol 1778-2016. History, customs and traditions
ENPI PARTNER 5: The Batumi Archaeological Museum, Batumi, Georgia	GE (Adjara, Batumi)	COLCHIS, LAND OF THE GOLDEN FLEECE.	Myths in places with real treasures
IPA Partners	NUTS III (equivalent)	Heritage Project Title	Subtitle
IPA FINANCIAL LEAD BENEFICIARY: Governorship of Istanbul, Istanbul, Turkey	TR42 (Kocaeli, Sile)	EASTERN BLACK SEA FROM THE SILK ROAD TO MODERN TIMES	Sile, Turkey: A lighthouse, legends and mermaids.
IPA PARTNER 1: Eastern Black Sea Development Agency, Trabzon, Turkey	TR90 (Eastern Black Sea)	LEGENDARY JOURNEYS	Eastern Black Sea from the silk road to modern times
IPA PARTNER 1: Bahcesehir University / METGEM Development Center for Vocational Technical Education, Istanbul, Turkey	TR42 (Kocaeli, Agva)	A SERENADE IN NATURE	Agva, Turkey. Birds, plants and poetry

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Snapshots: Pilot Project Award Event



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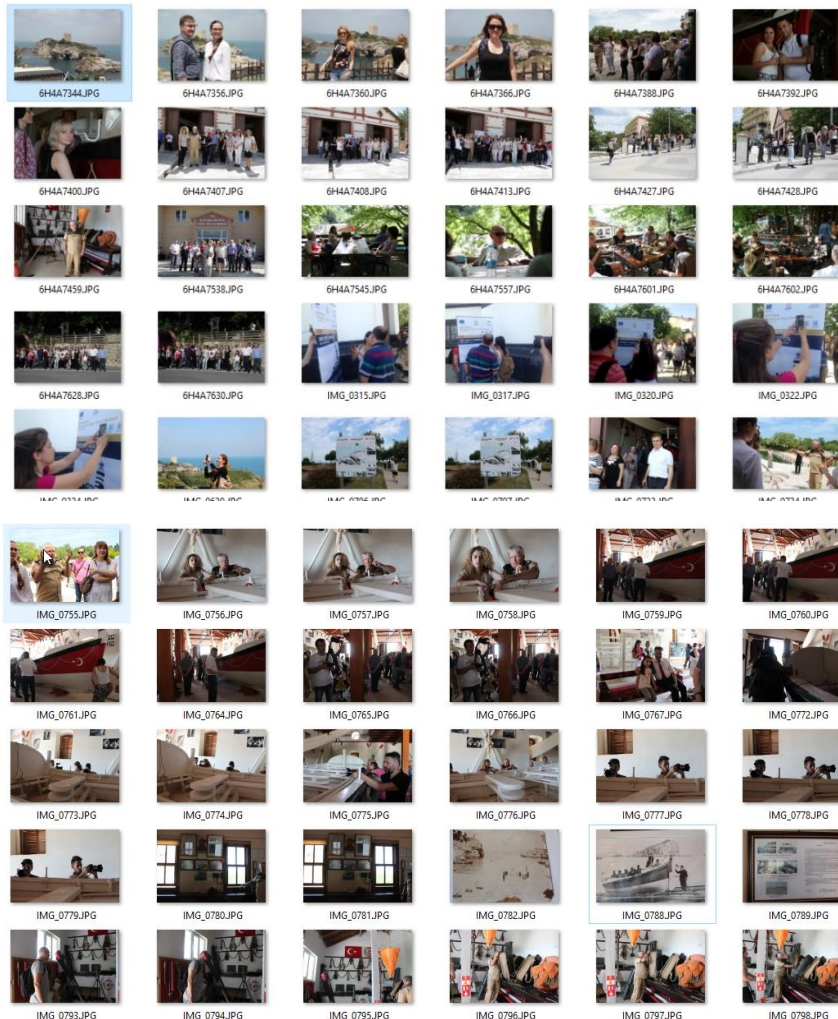
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STUDY VISIT TO SILE

A fee-free Study Visit in Sile has taken place on the 2nd of June 2016. Sile is a beautiful historic maritime town at the Black Sea coast, most known for its historic but still operating lighthouse, as well as its traditional Sile fabric, which have become national cultural symbols. The area offers a relatively pristine coastline with many sandy beaches and therefore attracts many visitors from metropolitan Istanbul and other nearby locations particularly in the summer. What makes the area

also special is its largely unspoiled hinterland, where it is still possible to observe traditional rural life in more than 50 villages dispersed in a green and lush cultural landscape. Participants were given the chance to test and operate SCRIPTORAMA, the Black Sea Open Street Museum. The particular innovation of the Sile project for Turkey is the identification of not so well-known cultural and natural heritage assets of a rural location, and their interpretation under specific themes. The use of QR codes for the interpretation of these heritage assets in a rural context is also an innovative approach, as well as the use of storytelling and legends in interpretive texts. The particular innovation of the Agva project for Turkey is the identification of not so well-known cultural and natural heritage assets of a rural location, and their interpretation under specific themes. The use of QR codes for the interpretation of these heritage assets in a rural context is also an innovative approach, as well as the use of storytelling and legends in interpretive texts.

The ENPI CBC BS ALECTOR Cross Border Project Team

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